

Francis Marion Hotel, Charleston, SC • November 30 – December 2, 2022

Welcome!

The Carolinas Healthcare Public Relations and Marketing Society invites you to join us for our premiere annual event for healthcare marketers, communicators, PR professionals, creatives, and strategists based in the Carolinas. We invite you to promote your products and services by sponsoring and exhibiting at the 2022 Annual Conference.

Who Should Participate?

If you would like to have your firm and its services showcased in front of the leading hospitals, health systems, and healthcare organizations across the Carolinas, the CHPRMS Annual Conference is the place for you. Advertising and PR agencies, marketing consultancies, digital firms, design companies, web developers, publication houses, and promotional item vendors are all a good fit for CHPRMS' audience. The CHPRMS conference attracts a powerful blend of marketing, PR, and communications professionals from large medical centers, academic institutions, regional hospitals, community hospitals, medical practices, and other healthcare organizations.

Past Attendance

The 2021 conference in Asheville, North Carolina drew 125 attendees. It was one of our most successful conferences to date.

A full attendee list is provided to all exhibitors and sponsors two weeks prior to the conference and one week post conference (to be sure all last-minute attendees are included). This list will include full addresses, phone numbers, and email addresses for the exhibitors to use with limited restrictions.

Previous Attendees

Abbeville Area Medical Center	NC Healthcare Association
Appalachian Regional Healthcare System	Novant Health
Christiana Care Health System	OrthoCarolina
Cone Health	Prisma Health
Dosher Memorial Hospital	Prisma Health–USC Medical Group
FirstHealth of the Carolinas	Roper St. Francis Healthcare
Frye Regional Medical Center	Scotland Health Care System
Halifax Regional Medical Center	South Carolina AHEC
Lexington Medical Center	SC Hospital Association
Lower Cape Fear Hospice	Tidelands Health
Maria Parham Health	UNC Health Care
Mecklenburg Radiology Associates	Vidant Health
Medical University of South Carolina	Atrium Wake Forest Baptist
Mission Health	Wellcare Health Plans, Inc.

Previous Sponsors

Bluespire Marketing	Luminosity Health
Coffey Communications	MBC Media
Compulse Integrated Marketing	Med Maps
Corrigan Consulting	MedTouch
DocASAP	MobileSmith
Doximity	NRC Health
eruptr	Nucleus Medical Media
Full Media	Our State Magazine
Gray Digital Media	Reason One
Healthgrades	SPM Marketing
Jennings Healthcare Marketing	The StayWell Company
Kyruus	Xpressdocs
LHWH	

Conference Sponsorship Levels

Platinum Sponsorship • \$5,000

ONLY ~~3~~ AVAILABLE 1 left

- Listed in all 2022 conference written materials as the Platinum Sponsor
- Listed on CHPRMS website as a Platinum Sponsor
- Name on all conference signage as a Platinum Sponsor
- 4 complimentary registrations to attend the conference, including tickets to the Wallie Awards dinner
- Materials and promotional item included in conference bag
- Post-conference email with website link sent to all conference attendees
- Complete conference attendee list provided pre- and post-conference
- Complimentary one-year corporate membership to CHPRMS
- 6' table-top exhibit space
- Opportunity to introduce a Concurrent Session*
- Highlight on all CHPRMS social media channels
- **EXCLUSIVE TO HIGHER LEVELS, INCLUDING PLATINUM:** Opportunity to host a Wednesday Lunch Table*
- **EXCLUSIVE TO HIGHER LEVELS, INCLUDING PLATINUM:** Homepage highlight on CHPRMS website
- **EXCLUSIVE TO THIS LEVEL ONLY:** Featured sponsorship of virtual education event leading up to the conference
- **EXCLUSIVE TO THIS LEVEL ONLY:** Opportunity to address all attendees on during morning welcome on Wednesday Welcome, Thursday or Friday
- **EXCLUSIVE TO THIS LEVEL ONLY:** Opportunity to close out conference and draw prize giveaway on Friday
- **OPTIONAL UPGRADE - DINE-AROUND:** Host a dine-around for hand-selected attendees on Wednesday evening of the conference (\$500)
- **OPTIONAL UPGRADE - CLIENT TICKETS:** Purchase tickets for clients to attend with your company at an exclusive sponsor guest rate

Gold Sponsorship • \$3,000

ONLY ~~3~~ AVAILABLE 2 left

- Listed in all 2022 conference written materials as the Gold Sponsor
- Listed on CHPRMS website as a Gold Sponsor
- Name on all conference signage as a Gold Sponsor
- 2 complimentary registrations to attend the conference, including tickets to the Wallie Awards dinner
- Materials and promotional item included in conference bag
- Post-conference email with website link sent to all conference attendees
- Complete conference attendee list provided pre- and post-conference
- Complimentary one-year corporate membership to CHPRMS
- 6' table-top exhibit space
- **EXCLUSIVE TO THIS LEVEL AND HIGHER:** Opportunity to introduce a Concurrent Session*
- **EXCLUSIVE TO THIS LEVEL AND HIGHER:** Highlight on all CHPRMS social media channels
- **EXCLUSIVE TO THIS LEVEL AND HIGHER:** Opportunity to host a Wednesday Lunch Table*
- **EXCLUSIVE TO THIS LEVEL AND HIGHER:** Homepage highlight on CHPRMS website
- **OPTIONAL UPGRADE - DINE-AROUND:** Host a dine-around for hand-selected attendees on Wednesday evening of the conference (\$500)
- **OPTIONAL UPGRADE - CLIENT TICKETS:** Purchase tickets for clients to attend with your company at an exclusive sponsor guest rate

**Denotes opportunities that are first come, first served. Space will be granted in order of commitment.*

Silver Sponsorship • \$2,000

- Listed in all 2022 conference written materials as the Silver Sponsor
 - Listed on CHPRMS website as a Silver Sponsor
 - Name on all conference signage as a Silver Sponsor
 - 1 complimentary registration to attend the conference, including ticket to the Wallie Awards dinner
 - Materials and promotional item included in conference bag
 - Post-conference email with website link sent to all conference attendees
 - Complete conference attendee list provided pre- and post-conference
 - Complimentary one-year corporate membership to CHPRMS
 - 6' table-top exhibit space
- **EXCLUSIVE TO THIS LEVEL AND HIGHER:** Opportunity to introduce a Concurrent Session*
 - **EXCLUSIVE TO THIS LEVEL AND HIGHER:** Highlight on all CHPRMS social media channels
 - **OPTIONAL UPGRADE • CLIENT TICKETS:** Purchase tickets for clients to attend with your company at an exclusive sponsor guest rate

Bronze Sponsorship • \$1,000

- Listed in all 2022 conference written materials as the Bronze Sponsor
 - Listed on CHPRMS website as a Bronze Sponsor
 - Name on all conference signage as a Bronze Sponsor
 - 1 complimentary registration to attend the conference, including ticket to the Wallie Awards dinner
 - Materials and promotional item included in conference bag
 - Post-conference email with website link sent to all conference attendees
 - Complete conference attendee list provided pre- and post-conference
 - Complimentary one-year corporate membership to CHPRMS
 - 6' table-top exhibit space
- **OPTIONAL UPGRADE • CLIENT TICKETS:** Purchase tickets for clients to attend with your company at an exclusive sponsor guest rate

Specialty Sponsorship Levels

Wallie Awards Sponsor • \$4,000

ONLY 1 AVAILABLE

- Listed in all 2022 conference written materials as the Wallie Awards Sponsor
- Listed on CHPRMS website as the Wallie Awards Sponsor
- Name on all conference signage as a Wallie Awards Sponsor
- 2 complimentary registrations to attend the conference, including tickets to the Wallie Awards dinner
- Materials and promotional item included at the Wallie reception or dinner
- Post-conference email with website link sent to all conference attendees
- Complete conference attendee list provided pre- and post-conference
- Complimentary one-year corporate membership to CHPRMS
- Opportunity to welcome attendees at the beginning of the event
- Opportunity for company representative to hand out awards
- Inclusion on all Wallie communications and portal with early commitment by June 30, 2022
- Logo on reception drink tickets
- Exclusive logo signage during event

Hospitality Sponsor • \$3,000

ONLY 1 AVAILABLE

- Listed in all 2022 conference written materials as the Wallie Hospitality Sponsor
- Listed on CHPRMS website as a Wallie After Party Sponsor
- Name on all conference signage as the Hospitality Sponsor
- 2 complimentary registrations to attend the conference, including tickets to the Wallie Awards dinner
- Materials and promotional item included in hospitality suite
- Post-conference email with website link sent to all conference attendees
- Complete conference attendee list provided pre- and post-conference
- Complimentary one-year corporate membership to CHPRMS
- Exclusive logo in hospitality space
- Ability to customize the hospitality spaces in a various ways (signage, promotional items, specialty cocktails, etc) for every night the hospitality space is open

More Information

For more information on how to become a CHPRMS sponsor, please contact our sponsorship chairs.

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